

# Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



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# PETERSON ROSES



1934

Margaret McGredy  
A typical hardy and  
free-flowering Hybrid  
Tea

**GEORGE H. PETERSON**  
INCORPORATED

*Rose and Peony  
Specialists for 31 Years*

NURSERY:

1 mile north of Arcola on the  
Paramus Road (N. J. Route 2)

**Fair Lawn, N.J.**

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# THIS ROSE-PLANTING GUIDE

is sent to those who have received  
the current issue of

**"A LITTLE BOOK ABOUT ROSES"**

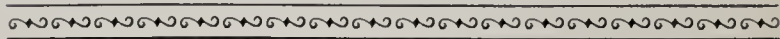
*(There will not be a new edition published this spring)*

This is a completely revised and descriptive price-list and supplement to be used in conjunction with "A Little Book About Roses." Prices in general are lower for 1934.

On pages 11, 12, and 13 appears a fine list of new varieties not heretofore presented in "A Little Book About Roses." We hope you will try some of them.

The collection offers made herein cancel all previous catalog offers, and are the only ones we will make this season.

If for any reason you or your friends want another copy of "A Little Book About Roses" for full descriptions, illustrations, and complete cultural information, you may have it for the asking. We still have an ample supply on hand



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# *Peterson Roses and Peterson Methods*

Have made it possible for the unskilled as well as the experienced amateur Rose-grower to succeed. When setting out plants full of vitality because they are dug fresh from our nursery during late November, then winter-rested in nature's own way, you have covered the greater part of the Royal Road to successful Rose culture.

There is no mystery in what makes Peterson Roses different—better. It is simply the attention we pay year in and year out to the hundred and one details which the average nurseryman cannot, or will not, give to his Roses.

This is written in January when all the Rose plants in our specially constructed winter building are being pruned by experts, labeled, and prepared for spring planting. Remember, they have all completed nearly three years of nursery life from the time the seeds were sown for their hardy understock.

## **An Old Story**

Please try to send your order in as early as convenient, thereby getting the choicest plants and avoiding disappointment as certain varieties become sold out later in the season. This spring especially, with Rose-gardening interest at its height, there will be a shortage of good, high-quality plants of the newer and patented varieties.

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### **DEDUCT**

Quantity { **10% from total price of any 10 or more**  
**Discounts { 15% from total price of any 25 or more**  
**20% from total price of any 50 or more**

*These discounts do not apply to Collection Offers*

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# Just a Word to the New and Prospective Customer

Originally a plain and simple little bloom, modern ingenuity has developed the Rose to one of the most vivid creations imaginable, widely versatile as to colors and enchanting in fragrance. Your Rose-garden, be it small or large, will repay you with a great profusion of bloom from early summer until late fall, and incidentally supply matchless table decorations and bouquets.

Contrary to a somewhat general conception, Roses require just ordinary care, provided you begin with the right kind of plants. I shudder to think of the thousands of inferior plants that are going to be offered to the unsuspecting Rose-buying public this spring. General nurserymen, jobbers, dealers, department stores may be offering small plants and "seconds" all dressed up in cleverly designed packages with pretty pictures, frequently mislabeled, or plants that have been dipped in a wax preparation supposed to work magic on future growth. Or you may be offered as a premium some magic fertilizer that is supposed to solve your Rose problems once and for all. How silly, when such plants are just as expensive in the beginning and prove to be far more expensive in the end than the fresh, nursery-grown, true-to-name plants we come to offer you.

And so, no matter what your previous experience has been, we promise and guarantee the plants you buy from us will bloom abundantly in season. Our constant endeavor is to give you the very best in Roses that skilled and loving effort can produce and at the lowest possible prices consistent with such quality.

## *Write and Ask for Good, Sound Advice on Any Rose Problem*

Plans and planting-lists for new Rose-gardens, large or small, furnished free. Spacing, color arrangement, etc., given in detail. Special planting-lists for special purposes.

Out-of-the-ordinary cultural problems are bound to arise from time to time. Prompt and thoughtful replies are cheerfully given to these inquiries. This valuable service is an integral part of our business.

In addition to all of this Rose Service, the catalog contains a lot of valuable information that will answer many questions.



# Hybrid Tea Roses

## EVERBLOOMING

The varieties here offered are those most generally successful for outdoor culture. They all have their good points. We do not claim to offer every variety worth growing, but only the cream of those which grow well under general soil and climatic conditions. This saves the inexperienced planter much confusion and insures against making a poor selection. Perhaps your own past experience, or that of your neighbor, will often tell you which kinds are particularly well adapted to your locality.

The color-range in modern Roses is nothing short of phenomenal. Many of the old standard reds and pinks must yield to the excellent varieties introduced within the past ten years; they have given us those sparkling colors in salmon and orange down through the golden yellows and coppers to the very darkest maroon. Plant them freely—three or four of a kind in groups close together—so that a constant dash of Rose-color and Rose-fragrance may be enjoyed, even in the smallest garden. The habit of cutting your daily Rose is one worth while cultivating.

## PRICES OF HYBRID TEAS

No. 1 Grade, 65 cts. each, except where noted  
Extra Grade, 80 cts. each, except where noted

### DEDUCT

Quantity { 10% from total price of any 10 or more  
Discounts { 15% from total price of any 25 or more  
              { 20% from total price of any 50 or more

*These discounts do not apply to Collection Offers*

## Hybrid Tea Roses, continued

**Autumn.** Unusual color combination—burnt-orange and gold. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

**Betty.** Very large, pointed, coppery pink bud that opens silvery pink.

**Betty Uprichard.** Lovely two-toned copper and pink.

**Briarcliff.** A sport of the well-known rose-pink Columbia.

**Charles K. Douglas.** Flaming crimson-scarlet.

**Charles P. Kilham.** A fiery or salmon-pink, similar in color to the old Mme. Edouard Herriot but with more petals.

**Chateau de Clos Vougeot.** The deepest scarlet-maroon; velvety. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.

**Columbia.** A glistening rose-pink.

**Duchess of Wellington.** Still one of the finest and most dependable yellows.

**Edel.** A very fragrant ivory-white.

**Edith Nellie Perkins.** The long-pointed bud is a rich coppery pink, opening to salmon-pink.

**Eldorado.** A very large and full golden yellow.

**Etoile de Feu.** Combination of orange-pink shading to flame-yellow.

**Etoile de France.** The good old reliable dark crimson; very fragrant.

**Etoile de Hollande.** The best bright red. Popular.

**Feu Joseph Looymans.** Coppery orange and yellow; exceedingly well shaped bud.

**Francis Scott Key.** The largest and fullest crimson, outer petals Tyrian pink.

**Grange Colombe.** A very well formed creamy white. Nearly out of commerce but always a Peterson favorite.

**Gruss an Teplitz.** Very easy-growing and free-blooming velvety crimson.

**Hortulanus Budde.** Brilliant scarlet; semi-double.

**Imperial Potentate.** Rich rose-pink; exceedingly large and full.

**Impress.** Golden salmon, shading to cerise; distinctly different. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

**Irish Hope.** Rich rosy crimson; exceedingly fragrant.

**Joanna Hill.** A fine hardy yellow similar to Mrs. Aaron Ward but much larger.

**Jonkheer J. L. Mock.** Inside petals very dark pink; outside petals silvery pink.

**Kaiserin Auguste Viktoria.** The ever-popular pure white.

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We can supply other miscellaneous Roses for special purposes which are not here catalogued because of the light demand for them. Write us your needs for quotations.





## Hybrid Tea Roses, continued

**Killarney Queen.** Brilliant pure pink. Always good.

**Lady Alice Stanley.** Outside petals deep coral-rose; inside flesh-pink.

**Lady Ursula.** The strongest-growing light pink.

**Los Angeles.** A rich salmon and golden pink. Still a fine exhibition Rose.

**Margaret McGredy.** Orange-vermilion, shading to orange-scarlet; golden base. Very easy grower.

**Miss Cynthia Forde.** One of the largest of all clear rich pinks.

**Miss Rowena Thom.** Deep pink, with a distinct golden sheen toward the base of the petals.

**Miss Willmott.** Very refined pearly white, tinted blush-pink when opening.

**Mme. Butterfly.** Salmon, flesh-pink, and yellow. A sturdy, lasting variety.

**Mme. Edouard Herriot.** Coral-red, shaded yellow at the base.

## Hybrid Tea Roses, continued

**Mme. Jules Bouche.** Very full, pearly white, camellia-like Rose.

**Mrs. Aaron Ward.** The well-known, low-growing yellow Rose.

**Mrs. Charles Bell.** Delicate salmon-pink. Direct descendant of Radiance with the same plant-habit.

**Mrs. E. P. Thom.** Our favorite buttercup-yellow. Hardest of all yellows.

**Mrs. Henry Bowles.** Deep, non-fading pink; very well built, firm flower.

**Mrs. Henry Morse.** An interesting two-toned pink—outside of petals deep rose-pink and inside a soft flesh-cream.

**Mrs. Pierre S. du Pont.** Golden yellow. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

**Olympiad.** Oriental scarlet. Most unusual in color but not particularly hardy. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.

**Ophelia.** Blush-pink shading to salmon and yellow.

**Padre.** Vivid coppery scarlet; color distinct.

**President Herbert Hoover.** The blending of cerise, orange, and gold gives us a most unusual color combination.

**Radiance.** The best brilliant pink that has not yet been surpassed in all-round blooming qualities and sturdy plant-habits.

• **Rapture.** Salmon-flesh-pink, shaded yellow.

**Red Radiance.** Rosy red, otherwise exactly the same habit as Radiance.

**Rev. F. Page-Roberts.** Carmine-red and yellow buds open to rich perfect yellow blooms.

**Richard E. West.** Our favorite lemon-yellow. Extremely hardy and free flowering everywhere. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.

**Roslyn.** Long-pointed, large bud opens to a clear golden yellow bloom. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

**Talisman.** The most popular orange-red and yellow combination ever introduced.

**Ville de Paris.** Refreshing and non-fading buttercup-yellow.

## PRICES OF HYBRID TEAS

No. 1 Grade, 65 cts. each, except where noted

Extra Grade, 80 cts. each, except where noted

The varieties here listed are more fully described in "A Little Book About Roses," the current issue of our Rose Catalog, which has already been sent to you. The index is found on the last page of the Catalog.

# Peterson Special Collections

## OFFER A

### *Standard Hybrid Tea Collection*

#### 15 Everblooming Varieties

Here is a money-saving Collection of tried, tested, and proven varieties that will thrive over a wide range of climatic conditions. They are the most vigorous growing plants selected from the crop maturing last fall. Both the beginner and the experienced Rose enthusiast will have success in growing these sturdy kinds. This summer you will be cutting dozens of perfect blooms. This list includes a lovely and complete range of color.

	No. 1 Grade	Extra Grade
Betty Uprichard. Copper and salmon . . . . .	\$0.65	\$0.80
Charles K. Douglas. Rich crimson. . . . .	.65	.80
Edith Nellie Perkins. Orange-pink. . . . .	.65	.80
Etoile de Hollande. Brilliant red . . . . .	.65	.80
Hortulanus Budde. Scarlet . . . . .	.65	.80
Joanna Hill. Indian yellow . . . . .	.65	.80
Lady Alice Stanley. Coral-pink . . . . .	.65	.80
Margaret McGredy. Orange-vermillion . . . . .	.65	.80
Miss Cynthia Forde. Very large; brilliant pink . . . . .	.65	.80
Mme. Butterfly. Golden pink . . . . .	.65	.80
Mrs. E. P. Thom. Buttercup-yellow . . . . .	.65	.80
Mrs. Henry Bowles. Deep pink . . . . .	.65	.80
Radiance. Brilliant pink . . . . .	.65	.80
Red Radiance. Red . . . . .	.65	.80
Talisman. Orange-red and yellow . . . . .	.65	.80
	<hr/>	<hr/>
	\$9.75	\$12.00
The Collection of 15 plants for . . . . .	\$8.00	\$9.50

## OFFER A3

Three plants of each variety in Offer A. There is no better and less expensive way to enjoy an ideal Rose-garden than by planting quantities of the superb varieties offered at such a reasonable price.

The Collection, 45 plants, 15 varieties,  
Extra Grade only, for . . . . . **\$27.00**

**PRICES INCLUDE DELIVERY CHARGES PREPAID** with the exception of orders under \$5.00 beyond the Third Zone, in which case you are asked to add 10 per cent for postage charges.

## OFFER B

### *Collection of Yellow Roses*

#### 8 Everblooming Varieties

So many inquiries have been received in the past for a select list of yellow Roses that we have made up this collection of eight varieties at a reduced price to satisfy this demand. The list includes the best present-day assortment in varying shades of yellow, orange, gold, and copper.

	No. 1 Grade	Extra Grade
Duchess of Wellington . . . . .	\$0.65	\$0.80
Eldorado . . . . .	.65	.80
Mrs. Aaron Ward . . . . .	.65	.80
Mrs. E. P. Thom . . . . .	.65	.80
President Herbert Hoover . . . . .	.65	.80
Richard E. West . . . . .	.75	.90
Souv. de Claudius Pernet . . . . .	.65	.80
Ville de Paris . . . . .	.65	.80
	<hr/> \$5.30	<hr/> \$6.50
The Collection of 8 plants for . . .	\$4.50	\$5.50

## OFFER C

#### 8 Very Vigorous Hybrid Tea Roses

Here we have assembled eight varieties of different colors which we consider the strongest and most vigorous of all Hybrid Teas. All of them attain an average height of 8 to 10 inches more than the average Hybrid Tea, and will, therefore, look very well when planted in the same bed. They are exceptionally hardy, very free flowering, and easy to grow.

	No. 1 Grade	Extra Grade
Betty. Coppery pink bud; open flower pale pink . . . . .	\$0.65	\$0.80
Charles K. Douglas. Brilliant scarlet . . . . .	.65	.80
Gruss an Teplitz. Strongest rich crimson . . . . .	.65	.80
Lady Ursula. Pink . . . . .	.65	.80
Miss Rowena Thom. Golden pink . . . . .	.65	.80
Mrs. Charles Bell. The delicately colored salmon-pink Radiance . . . . .	.65	.80
Radiance. Pink . . . . .	.65	.80
Red Radiance. Red . . . . .	.65	.80
	<hr/> \$5.20	<hr/> \$6.40
The Collection of 8 plants for . . .	\$4.50	\$5.50





## **A Selected Group of Novelties or Varieties of Recent Introduction**

A Rose may have won all the gold medals at the Rose shows in Europe and still not be a desirable variety for American soil and climate. Our own experiments, unfortunately, have proven this to be so. At the same time, from a very long list of new introductions, we believe the following are worthy of a trial in the garden of advanced Rose amateurs. They have so far given a very good account of themselves under soil and climatic conditions here in northern New Jersey. These varieties appeal to us, not necessarily because of the exhibition qualities of a few specimen blooms, but also because their rugged plant constitution has made them hardy both winter and summer.

**CALEDONIA.** (Dobbie & Co., 1928.) The search for good white Roses still continues. Here we have a very desirable white whose bud and open flower are high-centered and very double. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

**COUNTESS VANDAL.** (M. Leenders & Co., 1932.)

Plant Patent No. 38. Its long, slender bud of coppery bronze, suffused with soft gold, opens very slowly. The finished blooms show a very unusual arrangement of petals, with a color combination of silvery salmon-pink and gold. No. 1 Grade, \$1.50; Extra Grade, \$1.75.

**GOLDEN DAWN.** (Patrick Grant, 1929.) One of those fine Australian Roses that somehow or other has been overlooked. We consider it the finest new golden yellow that has come to our attention lately. The bud is highly colored old-rose and yellow, but the flower, when open, is a clear sunflower-yellow; very fragrant. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

**LUCIE MARIE.** (A. Dickson & Sons, 1930.) Splendidly pointed, orange-yellow buds, with red veinations. The open bloom shows a magnificent blending of coppery yellow with the edge of the petals a golden pink. Growth with us is exceedingly vigorous. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

**MARY HART.** (G. B. Hart, 1931.) Plant Patent No. 8. It should only be necessary to describe this new Rose as being a red sport of Talisman. Both the bud and open flower show a deep velvety maroon-red color that does not fade. Mary Hart is just as sturdy and strong a grower as Talisman, and the shape of the bloom is exactly the same. No. 1 Grade, \$1.50; Extra Grade, \$1.75.

**MRS. J. D. EISELE.** Plant Patent No. 67. So richly scented are the blooms that the word "perfumed" describes their intense fragrance most accurately. They have the fruity odor of the old garden Roses of fifty years ago. The color is a luscious shade of cherry-rose, with a warming glow of scarlet. Individual flowers are a magnificent size and perfect in every stage of development. The flower opens or unwinds in spiral fashion until the open bloom resembles a giant camellia. Excellent keeping qualities when cut. Extra Grade only, \$2.00.

**MRS. SAM MCGREDY.** (S. McGredy & Son, 1929.) A very distinctly colored Rose such as McGredy or no other hybridizer has ever introduced—and McGredy's new varieties are always worth while. First of all, the large, long-pointed bud is a deep coppery scarlet, opening to a very double bloom of a coppery orange color. This Rose must really be seen to be fully appreciated; a brief color description does not do it justice. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

**PORTADOWN FRAGRANCE.** (S. McGredy & Son, 1931.) We like this Rose very much because of its very sweet and extremely pleasing fragrance. And aside from that, its interesting color may best be described as a vivid orange-scarlet in bud, opening to orange-pink. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

**PRICES INCLUDE DELIVERY CHARGES PREPAID** with the exception of orders under \$5.00 beyond the Third Zone, in which case you are asked to add 10 per cent for postage charges.

**SCHWABENLAND.** (V. Berger, 1928.) While this variety may be classed and planted as a Hybrid Tea, still it is a true Hybrid Rugosa, and as such is extremely hardy and vigorous. Both the bud and open bloom are a rich old-rose-pink in solid color throughout the petals. The interesting characteristic of this variety is the peculiar formation of the petalage in more or less pinwheel fashion. The flower is long lasting, very large and full, and the petals of great substance, but always opens perfectly. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

**SYRACUSE.** (C. Mallerin, 1930.) The first year we tried this Rose it did not make a very favorable impression, but during the past summer it did exceptionally well, both in the nursery rows and in trial-beds. Its very large, pointed crimson bud opens to a double scarlet-crimson bloom. No. 1 Grade, 75 cts.; Extra Grade, 90 cts.

## OFFER D

### *Novelty Collection of Hybrid Teas*

#### Ten New Everblooming Varieties

	Extra Grade Only
Autumn. Burnt-orange and yellow . . . . .	\$1.00
Caledonia. Pure white . . . . .	1.00
Countess Vandal. Coppery salmon and gold. . . . .	1.75
Golden Dawn. Sunflower-yellow . . . . .	1.00
Impress. Golden salmon-pink . . . . .	1.00
Mary Hart. Velvety maroon . . . . .	1.75
Mrs. J. D. Eisele. Cherry-red to scarlet . . . . .	2.00
Mrs. Sam McGredy. Copper-orange-scarlet . . . . .	1.00
Roslyn. Buttercup-yellow . . . . .	1.00
Schwabenland. Rich rose-pink . . . . .	1.00
	<b>\$12.50</b>

The Collection of 10 Extra-Grade plants for **\$10.75**



We have experimented with many other commercial fungicides but none have prevented Black-Spot and Mildew so positively and easily as Pomo-Green, used as a dust.

- 5 lbs. Pomo-Green with Nicotine.  
For black-spot, mildew, leaf-eating insects, and aphis . . . . . \$3.00  
1 Improved Dust-Gun . . . . . 1.50

Special Offer of combination for **\$3.90**

- 5 lbs. Pomo-Green without Nicotine.  
For black-spot, mildew, and leaf-eating insects. (Used where aphis are not always a garden problem.) . \$1.75  
1 Improved Dust-Gun . . . . . 1.50

Special Offer of combination for **\$2.85**

#### Special Prices on Larger Quantities

Sent Express collect. Not mailable because of poison content.

Pomo-Green with Nicotine is not for Roses alone, but for the entire garden.





## Hybrid Perpetual Roses

Having their main blooming period in June, many of them will recur or bloom again during autumn if they are properly pruned; hence the French term for this class: Hybrid Remontants. They are all exceptionally hardy and require less attention and less winter protection than the Hybrid Teas. If desired, they make large bushes from 3 to 6 feet or more in height, and yield many more blooms at one time than the Hybrid Teas. They are especially valuable for their fragrance. This class of Roses will continue to prove the crowning glory of the Rose-garden in June.

### PRICES OF HYBRID PERPETUALS

No. 1 Grade, 65 cts. each  
Extra Grade, 80 cts. each

#### DEDUCT

Quantity { 10% from total price of any 10 or more  
Discounts { 15% from total price of any 25 or more  
                  { 20% from total price of any 50 or more

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**Baroness Rothschild.** Light pink, large and symmetrical, cupped bloom.

**Captain Hayward.** Bright scarlet-crimson. A free autumn bloomer.



**Clio.** Flesh-color, deepening in center; fine globular form.

**Frau Karl Druschki.** The queen of all white Roses, both in size and purity.

**Georg Arends.** Known as the "Pink Druschki." Delicate shade of soft light pink.

**George Dickson.** Wonderfully rich dark red Rose. Valuable as an exhibition variety.

**Henry Nevard.** A comparatively new and improved scarlet-crimson that blooms frequently with characteristic Hybrid Tea habits.

**J. B. Clark.** Immense, full, red Rose. Unusually vigorous.

**Mme. Albert Barbier.** Clear fawn-yellow, similar to, but much larger than, Mrs. Aaron Ward. This variety, like Henry Nevard, continues to bloom freely all summer.

**Mrs. John Laing.** Still the most popular soft pink Perpetual ever introduced. Unequaled for garden effect and for cutting purposes. Blooms continually.

**Paul Neyron.** The largest of all deep pink Roses. Blooms sometimes measure 6 inches across.

**Ulrich Brunner.** Brilliant light cherry-red. Excellent for cutting. Almost thornless.

## OFFER F

One each of the preceding 12 varieties,  
Extra Grade only, for . . . . . \$8.00

## Peterson Climbing Roses

There are many uses for Climbing Roses that many of us have not yet realized. Aside from the gorgeous effect produced in May and June, the foliage of all of the Climbers we now offer is far more attractive than many vines we have seen. And they need very little attention, not even much pruning, except to keep them within bounds.

Trained as pillars on the most humble poles for supports, on fences, over archways and trellises, against walls, are but a few ways a small investment in Climbing Roses gives such great returns.

The selection we here offer, augmented by the two new everblooming varieties, will give a six weeks' season of bloom; New Dawn and Blaze, and even Scorchers, keep blooming right on through until frost. As a matter of fact, Mary Wallace, if well watered, pruned, and fertilized, recurs with us.

And this year, we have the wonderful golden yellow variety, Mrs. Arthur Curtiss James, very appropriately called "Golden Climber,"



### Peterson Climbing Roses, continued

whose exquisite flowers are of larger form than many of our Hybrid Teas. Its blooms are produced throughout the summer but not in as great quantity as the first main crop in June.

### PRICES OF CLIMBING ROSES

No. 1 Grade, 65 cts. each, except where noted  
Extra Grade, 80 cts. each, except where noted

#### DEDUCT

Quantity } 10% from total price of any 10 or more  
Discounts } 15% from total price of any 25 or more  
                  } 20% from total price of any 50 or more

*These discounts do not apply to Collection Offers*

**Albertine.** Outer petals deep salmon-pink; inner ones a distinct chamois-yellow.

**American Pillar.** Large, single flowers of rich deep pink, almost red, with white centers.

**Blaze.** Plant Patent No. 10. The new, hardy, ever-blooming, scarlet Climber. Identical color as Paul's Scarlet Climber. Extra Grade only, \$2.00.

**Chaplin's Pink Climber.** Brilliant coral-pink flowers in immense trusses.

**Christine Wright.** Delightful vivid rose-pink.

**Dr. Huey.** The deepest crimson-maroon Climber. Very free blooming.

## Peterson Climbing Roses, continued

**Dr. W. Van Fleet.** Delicate flesh-pink flowers borne on long stems. Fine for cutting.

**Emily Gray.** Pure buttercup-yellow, non-fading. Not hardy in all climates.

**Gardenia.** The small, pointed yellow buds open to creamy white. Very strong grower.

**Golden Climber** (Mrs. Arthur Curtiss James). Plant Patent No. 28. As the name indicates, a true golden yellow. Proven to be hardy in severe climates. The finest acquisition to Climbing Roses for many years. Offered this year for the first time. Extra Grade only, \$2.00.

**Jacotte.** Vivid orange-yellow flowers that are distinct and different from any other Climber.

**Mary Wallace.** Generally considered the most satisfactory pure pink Climber.

**Mme. Gregoire Staechelin.** This comparatively new Climber produces the finest shaped, long-stemmed flowers for cutting. The crimson-carmine buds open to a lovely pale carmine-pink.

**New Dawn.** Plant Patent No. 1. The everblooming Dr. W. Van Fleet, and identical in color. No. 1 Grade, \$1.50; Extra Grade, \$1.75

**Paul's Scarlet Climber.** Its wonderful, glowing scarlet color makes it the one most popular "red" Climber.

**Primrose.** Very bright primrose-yellow, fading to canary-yellow.

**Scorcher.** A true Climbing Hybrid Tea, hardy everywhere. Brilliant crimson-scarlet flowers, gracefully formed. No. 1 Grade, 85 cts.; Extra Grade, \$1.00.

**Silver Moon.** Pure white to lemon-white, with center of golden stamens.

Complete descriptions of these Climbers may be found on pages 29, 30, and 31 in "A Little Book About Roses," the rose catalog which has already been sent to you.

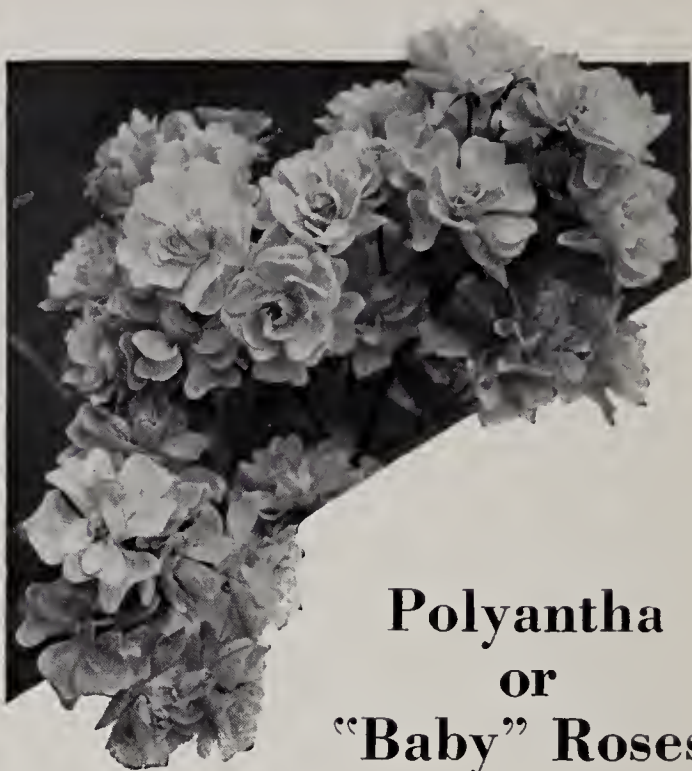
## OFFER G

### *Collection of Climbing Roses*

	Extra Grade Only
Blaze . . . . .	\$2.00
Golden Climber . . . . .	2.00
Jacotte . . . . .	.80
Mme. Gregoire Staechelin . . . . .	.80
New Dawn . . . . .	1.75
Scorcher . . . . .	1.00
	<hr/>
	\$8.35
The Collection of 6 distinct Extra-Grade Climbers for only . . . . .	\$7.25

**PRICES INCLUDE DELIVERY CHARGES PREPAID** with the exception of orders under \$5.00 beyond the Third Zone, in which case you are asked to add 10 per cent for postage charges.





## **Polyantha or "Baby" Roses**

For constant bloom and bright color in the garden, Polyanthas should be more widely planted. As permanent bedding plants in masses they are unsurpassed and less expensive than annuals, such as geraniums. The low-growing varieties may be used for edging along paths and walks, or as a foreground to tall Roses and shrubs. All of the varieties we offer are very hardy and truly everblooming, the many small flowers being borne in clusters throughout the summer.

The select list of varieties here offered includes the complete range of color in the Polyantha race.

**Price of Polyanthas: 75 cts. each  
Extra Grade only**

**Chatillon Rose.** Vivid light rose-pink. Always in flower. Height, 12 to 15 inches.

**Else Poulsen.** Bright rose-pink, semi-double. Unsurpassed for constant color accent in the garden. A Polyantha in habit of bloom only; single flowers, 2 inches across, borne on plants 2½ to 3 feet tall.

**Gloria Mundi.** Brilliant orange-scarlet. New and distinct. Height, 12 to 15 inches.

**Golden Salmon.** Attractive reddish orange colored trusses, non-fading. Height, 12 to 15 inches.

**Gruss an Aachen.** The individual flowers resemble Hybrid Teas in size and form; buds orange-pink, opening to blush-pink. Very free flowering. Height, 15 to 18 inches.



## **Polyantha Roses, continued**

**Ideal.** The finest dark red. Height, 12 to 15 inches.

**Katharina Zeimet.** Best white. Dwarf; valuable for edging. Height, 10 to 12 inches.

**Kirsten Poulsen.** Bright scarlet; otherwise same plant and flower habits as Else Poulsen. Fine for hedges. Height, 2½ to 3 feet.

**Triomphe Orleanais.** Finest brilliant crimson Polyantha. Height, 1½ to 2 feet.

## **What Is the Difference Between Peterson's No. 1 Grade and Extra Grade ?**

Mainly for the benefit of new and prospective customers, it may be necessary to explain this difference. First of all, the quality and age of both sizes are the same. Our No. 1 Grade is what the good nurseryman sells as his best and largest plants. Our Extra Grade, specially grown on the largest seedling rootstocks, and therefore carrying the greatest number of heavy branches, will produce a larger crop of Roses the first year, and thereby give the effect of an older and established Rose-garden.

Everyone knows the difference in quality and grades of fruits, vegetables, and all other products produced by nature with man's assistance. Prices are always made accordingly. It has, therefore, always been a question to us just why it is that practically all of our friendly competitors continue to represent all Rose bushes in the same grade and size, when nature simply does not produce them that way.

May we emphasize the fact that our small plants are never sold through regular retail channels.

It is pretty well known that our specialized business has not earned its enviable reputation in the Rose-world by clever advertising. It has been our ability to produce and send out plants of more than average size. In other words, experienced Rose-buyers come to us year after year **demanding** a larger and better plant than they are able to obtain anywhere else.

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We can supply other miscellaneous Roses for special purposes which are not here catalogued because of the light demand for them. Write us your needs for quotations.

## Pointing the Way to Rose-Success

Read just a few of the many voluntary expressions received very recently, which we were cheerfully granted permission to quote. The quality of last autumn's crop is here reflected. The plants which you will receive are, out of necessity, of the same crop.

3 Essex Rd., Summit, N. J., October 30, 1933.

*Rose bushes (all Extra Grade) received and planted in fine condition. One large bed of your Betty Uprichard planted in my garden last fall has given a picture of bloom all this past season.*—MRS. W. A. KIGGINS.

Harwich, Mass., November 29, 1933.

*The plants were fine and I anticipate the Roses. My last-year plants gave me many, many fine Roses. My neighbor, Miss Woodworth, also had gratifying results.*—F. D. UNDERWOOD.

65 Midwood St., Brooklyn, N. Y., October 22, 1933.

*I wish to acknowledge receipt of your Roses. They arrived yesterday in excellent condition and are already planted. I want to take this opportunity to thank you for the way you handled my order.*—MISS ROSE COLE.

Box 164, Ashland, N. J., October 18, 1933.

*The Rose bushes sent by you on October 14 have been received and planted. Very much pleased with the plants.*—MRS. EMMA L. GILLIS.

3925 Walnut St., Philadelphia, Pa., Nov. 11, 1933.

*The Roses are in the ground and I look forward to even better results next year than I had this year.*—REV. JOHN A. MACCALLUM, D. D.

1225 16th Ave., Altoona, Pa., October 26, 1933.

*Enclosed find check as per bill of October 10. The Roses were received and planted yesterday, the 25th. They look fine.*—W. F. ISENBERG.

207 Church Rd., Ardmore, Pa., November 8, 1933.

*The Roses came in good condition, as usual, and I had them planted the next day. I am looking forward to their blooming well the coming season. Again let me say how very satisfactory all my dealings with your firm have been.*—MRS. R. W. JONES.

Llewellyn Park, West Orange, N. J., Nov. 8, 1933.

*I won the Orange Garden Club Prize for the best Rose-garden of our members. It was visited by the judges three times during the season, spring, midsummer, and fall. All the Roses came from you.*—MRS. RUSSELL COLGATE.

911 W. Green St., Hastings, Mich., Oct. 20, 1933.

*Each time I get Roses of you they seem better and I have such a good time planting them.*—MRS. R. C. FULLER.

Bainbridge, N. Y., October 21, 1933.

*I have just finished setting out the Roses which were received this morning. They are wonderful plants. The Roses I received from you in the spring were wonderful plants, too. All have grown well and all bloomed except one.*—MRS. C. H. KIRBY.

Maumee, Ohio, October 25, 1933.

*The Roses I ordered were received October 19 and planted October 20. They are splendid-looking plants and I shall have wonderful Roses next summer, I am sure.*—MRS. E. D. SPANGLER.

1145 W. Stephenson St., Freeport, Ill., Oct. 22, 1933.

*The Roses came October 20; were planted immediately; they are fine specimens indeed.*—MRS. ADDISON BIDWELL.

115 East First St., Hinsdale, Ill., Nov. 13, 1933.

*The two replacement Roses came in good condition and appear to be very fine stock. I feel that your dealings in this case have been exceedingly fair and all or more than anyone could ask.*—DR. H. B. RAYMOND.

4945 Finkman Ave., St. Louis, Mo., Nov. 22, 1932.

*Your Rose plants arrived in perfect condition. We are certainly well pleased with the condition of the stock. We planted them immediately; hope we will have good success with them.*—LOUIS J. LEHMANN.

106 Withey St., S. E., Grand Rapids, Mich.,

October 23, 1933.

*I received the Roses I ordered and am very much pleased with them.*—MRS. W. J. ARMITAGE.

119 Bay Driveway, Manhasset, L. I., N. Y.,

October 22, 1933.

*I am in receipt of the Roses I ordered, which were immediately planted and look very healthy. Thank you for including a Gruss an Teplitz to replace the one which was a failure last year.*—MRS. L. WICKENDON.

S.W. corner Main and Market Sts., St. Louis, Mo.,

December 19, 1933.

*The package of Roses arrived promptly and I want to congratulate you upon the quality of stock you send out. You may look forward to another order as soon as I can use it.*—ERNEST A. EDDY.

11 West Roselawn Ave., Danville, Ill., Nov. 7, 1933.

*Your shipment of Roses arrived in splendid shape.*—MRS. L. G. BISHOP.

98 High St., Westerly, R. I., April 29, 1933.

*I want to tell you that I was very much pleased with the fine-looking Hybrid Perpetual Roses which you recently sent me, and I appreciate your very prompt attention to my order.*—MRS. GRACE W. FARNSWORTH.

89 Harding Ave., Weymouth, Mass., April 11, 1933.

*The bushes we bought from you two years ago have done very well indeed, and I am quite certain we will have just as great a success with the ones we have just received.*—JESSIE S. HERMISTON.

1311 Mineral Spring Rd., Reading, Pa., Dec. 6, 1933.

*Please let me thank you for the very excellent service rendered in shipping the climbers. Rest assured if I can ever have the opportunity of recommending the plants to friends, I will not miss it.*—F. EDWIN TITLOW.

Algonquin Manor, Cambridge, Md., Oct. 30, 1933.

*My Roses arrived in excellent condition and are planted. They are very fine bushes, and I am sure if they don't grow it will be no fault of yours.*—MRS. R. A. SPRINGS.

7602 Manchester Ave., Maplewood, Mo., March 8, 1933.

*The plants shipped last fall seem to be doing fine, and I want to take this opportunity to compliment you on the quality of your plants; they are decidedly above the average available in this section.*—L. D. BOYCE.

Skaneateles, N. Y., October 27, 1933.

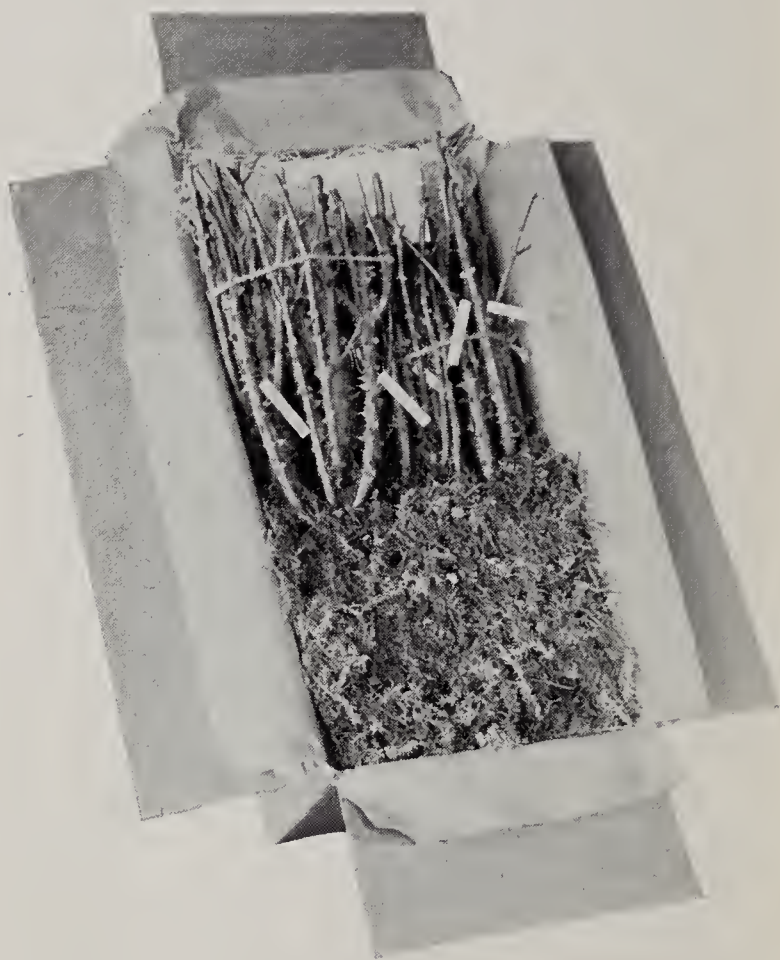
*I wish to thank you most heartily for the lovely Rose bushes sent me on the date of October 21. I am quite sure of success, as the good material is there to plant.*—MRS. ALFRED HOBBS.



1417 Robinson Rd., S. E., Grand Rapids, Mich.,  
October 30, 1933.

*I am enclosing my order for Offer A-3, extra grade, and in doing so I want to tell you of my experience of last year. Due to the Depression it has been necessary for all of us to watch our pennies, with the result that I placed an order with one of the large seed houses for my Rose bushes, as their prices were slightly better than yours. I want to say that the Roses sent me did not compare with the stock which I have been receiving from you, and I trust that I may again receive the splendid bushes which you have supplied me in the past.—*  
M. B. VERHAKE.

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### **Roses Ready for Shipping**

A box of one dozen Peterson Roses partially pruned and ready for shipping. The roots are spread out and packed in clean sphagnum moss; the tops in excelsior. No cramping or squeezing in fancy packages with pretty pictures on the outside. Planting and cultural instructions sent with each shipment. These freshly dug, dormant plants keep all of their vitality stored up for "doing business" this summer. The final result can be only one thing—plenty of real good Roses for cutting and colorful garden effect.



# Read Carefully Before Ordering

Prices in this booklet are net, and as low as goods of like quality can possibly be sold for. Remember that there is scarcely any article of merchandise in which the quality may differ so widely as in Rose plants.

These prices cancel all previous catalog quotations.

Remittance may be made by Bank Draft, Express or Post Office Money Order, Check, or Currency in Registered Letter, same to accompany order.

C. O. D. orders sent only upon request.

Charge Accounts opened for the convenience of responsible parties.

Every plant is guaranteed true to name and is carefully labeled with a durable printed wooden label, copper wired.

NOTE. We do not solicit an initial order under \$2.00 because the expense of booking and packing small orders is too great.

## PRICES INCLUDE DELIVERY CHARGES PREPAID

With the exception of orders under \$5.00 beyond the Third Zone, in which case you are asked to add 10 per cent for postage charges.

WE GUARANTEE, first of all, safe arrival. Second, any Roses that fail to grow and bloom the first flowering period we agree to replace or to refund their full value. We assume you will follow directions which accompany each order.

Prices include **DELIVERY CHARGES PREPAID**, except on orders under \$5.00 beyond the 3rd zone, add 10% for postage charges.

Please indicate in figures, in columns marked "Quantity," how many of each variety are wanted.		NO. 1 GRADE		EXTRA GRADE		TOTAL	
		Quantity	Price	Quantity	Price	Dollars	Cents
Forward							
CLIMBING ROSES							
ALBERTINE	Pink to chamois-yellow		\$0.65		\$0.80		
AMERICAN PILLAR	Crimson, white eye		.65		.80		
BLAZE	Scarlet		..		2.00		
CHAPLIN'S PINK CLIMBER	Coral-pink		.65		.80		
CHRISTINE WRIGHT	Pink		.65		.80		
DR. HUEY	Maroon		.65		.80		
DR. W. VAN FLEET	Blush-pink		.65		.80		
EMILY GRAY	Yellow		.65		.80		
GARDENIA	Creamy yellow		.65		.80		
GOLDEN CLIMBER	Golden yellow		..		2.00		
JACOTTE	Coppery yellow and orange		.65		.80		
MME. GREGOIRE STAECHELIN	Pink		.65		.80		
MARY WALLACE	Dark pink		.65		.80		
NEW DAWN	Blush-pink		1.50		1.75		
PAUL'S SCARLET CLIMBER	Scarlet		.65		.80		
PRIMROSE	Yellow		.65		.80		
SCORCHER	Vivid scarlet-crimson		.85		1.00		
SILVER MOON	Creamy white		.65		.80		
OFFER G. 6 New, Distinctive Climbers					\$7.25		
POLYANTHAS (Baby Ramblers). Extra Grade only.							
CHATILLON ROSE	Light rose-pink				\$0.75		
ELSE POULSEN	Vivid pink				.75		
GLORIA MUNDI	Orange-scarlet				.75		
GOLDEN SALMON	Reddish orange				.75		
GRUSS AN AACHEN	Pink				.75		
IDEAL	Dark red				.75		
KATHARINA ZEIMET	White				.75		
KIRSTEN POULSEN	Bright scarlet				.75		
TRIOMPHE ORLEANAIS	Brilliant crimson				.75		
					TOTAL		

**QUANTITY DISCOUNTS** { Deduct 10% from total price of any 10 or more Roses  
Deduct 15% from total price of any 25 or more Roses  
Deduct 20% from total price of any 50 or more Roses

THESE DISCOUNTS DO NOT APPLY TO COLLECTION OFFERS

Kindly note these Quantity Rates are very liberal, bringing the prices of Peterson Highest Quality Roses down to a new low level. Also note the low prices for Special Collection Offers brings the price per plant down to an average of 55 cts. to 65 cts.

We Guarantee, first of all, safe arrival. Second, any Roses that fail to grow and bloom the first flowering period we agree to replace or to refund their full value; this applies to Roses planted in autumn or spring. We assume you will follow directions.

**SPRING 1934**

# GEORGE H. PETERSON, INC., FAIR LAWN, N. J.

**The new prices on this order sheet cancel all previous catalog prices**

*The use of this **ORDER SHEET** will insure the prompt and correct filling of your order*

Date.....

<p><i>Name</i> _____</p> <p><i>Mail Address</i> _____</p> <p><i>Express Address</i> (If different from above) _____</p>	<p><i>Number</i></p>  <p><i>Received</i></p>  <p><i>Shipped</i></p>  <p><i>By</i></p>
<p><b>WHEN TO SHIP:</b> You may trust to our judgment in sending stock at best planting time for your locality, notifying you date of shipment. Or, when special shipping date is desired, state here _____.</p>	<p align="center"><i>Amount Enclosed</i></p>

**Spring Shipping Season** { Dormant plants from the middle of March (earlier for the South) up to the first week in May. The earlier the better, regardless of late frosts which do no harm to our hardy Roses. Potted plants during May and June.

Please indicate in figures, in columns marked "Quantity," how many of each variety are wanted.		NO. 1 GRADE		EXTRA GRADE		TOTAL	
		Quantity	Price	Quantity	Price	Dollars	Cents
<b>HYBRID PERPETUALS</b>							
BARONESS ROTHSCHILD	Pink		\$0.65		\$0.80		
CAPT. HAYWARD	Red		.65		.80		
CLIO	Blush		.65		.80		
FRAU KARL DRUSCHKI	White		.65		.80		
GEORG ARENDS	Pink		.65		.80		
GEORGE DICKSON	Red		.65		.80		
HENRY NEVARD	Red		.65		.80		
J. B. CLARK	Red		.65		.80		
MME. ALBERT BARBIER	Yellow		.65		.80		
MRS. JOHN LAING	Pink		.65		.80		
PAUL NEYRON	Pink		.65		.80		
ULRICH BRUNNER	Red		.65		.80		
<b>OFFER F: The Hybrid Perpetual Dozen</b>					<b>\$8.00</b>		
				<i>Sub-Total</i>			

**Planting and cultural instructions accompany each shipment**



**These prices include DELIVERY CHARGES PREPAID**

Please indicate in figures, in columns marked "Quantity," how many of each variety are wanted.		NO. 1 GRADE		EXTRA GRADE		TOTAL	
		Quantity	Price	Quantity	Price	Dollars	Cents
<i>Forward</i>							
<b>HYBRID TEAS, Everblooming</b>							
<b>AUTUMN</b>	Burnt-orange and yellow		\$0.85		\$1.00		
<b>BETTY</b>	Buff-pink		.65		.80		
<b>BETTY UPRICHARD</b>	Coppery red and salmon		.65		.80		
<b>BRIARCLIFF</b>	Rose-pink		.65		.80		
<b>CALEDONIA</b>	Pure white		.85		1.00		
<b>CHARLES K. DOUGLAS</b>	Red		.65		.80		
<b>CHARLES P. KILHAM</b>	Fiery pink		.65		.80		
<b>CHATEAU DE CLOS VOUGEOT</b>	Deep scarlet		.75		.90		
<b>COLUMBIA</b>	Pink		.65		.80		
<b>COUNTESS VANDAL</b>	Bronze-salmon-gold		1.50		1.75		
<b>DUCHESS OF WELLINGTON</b>	Yellow		.65		.80		
<b>EDEL</b>	White		.65		.80		
<b>EDITH NELLIE PERKINS</b>	Orange-pink		.65		.80		
<b>ELDORADO</b>	Golden yellow		.65		.80		
<b>ETOILE DE FEU</b>	Flame-yellow		.65		.80		
<b>ETOILE DE FRANCE</b>	Crimson		.65		.80		
<b>ETOILE DE HOLLANDE</b>	Brilliant red		.65		.80		
<b>FEU JOSEPH LOOYMANS</b>	Orange-yellow		.65		.80		
<b>FRANCIS SCOTT KEY</b>	Red		.65		.80		
<b>GOLDEN DAWN</b>	Sunflower-yellow		.85		1.00		
<b>GRANGE COLOMBE</b>	Creamy white		.65		.80		
<b>GRUSS AN TEPLITZ</b>	Crimson		.65		.80		
<b>HORTULANUS BUDDE</b>	Scarlet		.65		.80		
<b>IMPERIAL POTENTATE</b>	Dark pink		.65		.80		
<b>IMPRESS</b>	Golden salmon-pink		.85		1.00		
<b>IRISH HOPE</b>	Crimson-scarlet		.65		.80		
<b>JOANNA HILL</b>	Lemon, Indian-yellow		.65		.80		
<b>JONKHEER J. L. MOCK</b>	Pink		.65		.80		
<b>KAISERIN AUGUSTE VIKTORIA</b>	White		.65		.80		
<b>KILLARNEY QUEEN</b>	Pink		.65		.80		
<b>LADY ALICE STANLEY</b>	Coral-pink		.65		.80		
<b>LADY URSULA</b>	Blush-pink		.65		.80		
<b>LOS ANGELES</b>	Salmon-pink		.65		.80		
<b>LUCIE MARIE</b>	Deep yellow-apricot		.85		1.00		
<b>MME. BUTTERFLY</b>	Yellow-pink		.65		.80		
<b>MME. EDOUARD HERRIOT</b>	Salmon		.65		.80		
				<i>Sub-Total</i>			

QUANTITY {  
DISCOUNTS {  
Deduct 10% from total  
Deduct 15% from total  
Deduct 20% from total

price of any 10 or more Roses  
price of any 25 or more Roses  
price of any 50 or more Roses

} These Discounts  
do not apply  
to Collection  
Offers



except on orders under \$5.00 beyond the 3rd zone, add 10% for postage charges

Please indicate in figures, in columns marked "Quantity," how many of each variety are wanted.	NO 1. GRADE		EXTRA GRADE		TOTAL	
	Quantity	Price	Quantity	Price	Dollars	Cents
<i>Forward</i>						
MME. JULES BOUCHE                      White		\$0.65		\$0.80		
MARGARET McGREDY                      Orange-vermilion		.65		.80		
MARY HART                                  Deep velvety red		1.50		1.75		
MISS CYNTHIA FORDE                      Pink		.65		.80		
MISS ROWENA THOM                      Pink, gold center		.65		.80		
MISS WILLMOTT                              White		.65		.80		
MRS. AARON WARD                          Fawn-yellow		.65		.80		
MRS. CHARLES BELL                          Shell-pink		.65		.80		
MRS. E. P. THOM                              Buttercup-yellow		.65		.80		
MRS. HENRY BOWLES                          Dark pink		.65		.80		
MRS. HENRY MORSE                          Two-tone pink		.65		.80		
MRS. J. D. EISELE                              Cherry-rose		. .		2.00		
MRS. PIERRE S. DU PONT                      Golden yellow		.85		1.00		
MRS. SAM McGREDY                          Copper-orange-scarlet		.85		1.00		
OLYMPIAD                                      Oriental scarlet		.75		.90		
OPHELIA    Blush-pink		.65		.80		
PADRE    Copper-scarlet		.65		.80		
PORTADOWN FRAGRANCE                      Orange-old rose		.85		1.00		
PRES. HERBERT HOOVER                          Flame-yellow		.65		.80		
RADIANCE    Brilliant pink		.65		.80		
RAPTURE    Pink		.65		.80		
RED RADIANCE                                  Rosy red		.65		.80		
REV. F. PAGE-ROBERTS                          Copper-yellow		.65		.80		
RICHARD E. WEST                              Cadmium-yellow		.75		.90		
ROSLYN    Golden yellow		.85		1.00		
SCHWABENLAND                                  Rich rose-pink		.85		1.00		
SOUV. DE CLAUDIUS PERNET                      Yellow		.65		.80		
SYRACUSE    Scarlet-crimson		.75		.90		
TALISMAN    Orange-red and yellow		.65		.80		
VILLE DE PARIS                                  Buttercup-yellow		.65		.80		
OFFER A. 15 Standard Hybrid Teas.		\$8.00		\$9.50		
OFFER A-3. 45 plants; 3 sets of Offer A.		....		27.00		
OFFER B. 8 Yellow Hybrid Teas.		4.50		5.50		
OFFER C. 8 Most Vigorous Hybrid Teas.		4.50		5.50		
OFFER D. 10 Hybrid Tea Novelties.		....		10.75		
				<i>Sub-Total</i>		

NOTE: WE DO NOT SOLICIT AN INITIAL ORDER UNDER \$2.00 because the expense of booking and packing very small orders is too great.

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# PETERSON ROSES

1934



© Countess Vandal. Plant Patent No. 38

**GEORGE H. PETERSON**  
INCORPORATED

*Rose and Peony  
Specialists for 31 Years*

NURSERY:  
1 mile north of Arcola on the  
Paramus Road (N. J. Route 2)

**Fair Lawn, N. J.**

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